

Message Text

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ORIGIN EB-08

INFO OCT-02 ARA-10 EUR-12 EA-10 IO-13 ISO-00 AGRE-00
CEA-01 CIAE-00 COME-00 DODE-00 FRB-03 H-01 INR-07
INT-05 L-03 LAB-04 NSAE-00 NSC-05 PA-01 CTME-00
AID-05 SS-15 STR-06 ITC-01 TRSE-00 USIA-06 PRS-01
SP-02 SOE-02 OMB-01 DOE-11 /134 R

DRAFTED BY: EB/OT/STA:W T DIROLL:JH
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FM SECSTATE WASHDC
TO AMEMBASSY TAIPEI
AMEMBASSY SEOUL
AMEMBASSY SINGAPORE
AMEMBASSY KUALA LUMPUR
AMEMBASSY MEXICO
AMEMBASSY OTTAWA
AMEMBASSY TOKYO
USMISSION GENEVA
AMEMBASSY BRUSSELS

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(CORRECTED COPY PARA 4D)
E.O. 11652: N/A

TAGS: ETRD

SUBJECT: TV EXPORTS TO THE U.S.

1. PURSUANT TO PRESIDENTIAL PROCLAMATION 4511 IMPLEMENTING
THE ORDERLY MARKETING AGREEMENT (OMA) WITH JAPAN ON TRADE
IN COLOR TELEVISION SETS, WASHINGTON AGENCIES HAVE UNDER-
TAKEN TO MONITOR TRADE IN PRODUCTS COVERED BY THE OMA, AND
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TO COLLECT STATISTICAL DATA ON INVESTMENT, PRODUCTION, AND
EMPLOYMENT IN THE UNITED STATES COLOR TELEVISION INDUSTRY.
SUCH DATA ARE BEING ASSEMBLED TO FACILITATE AN EVALUATION
OF THE EFFECTIVENESS OF THE OMA IN THE LIGHT OF USG
OBJECTIVES.

2. AS PART OF ITS EVALUATION, WASHINGTON AGENCIES ARE

INTERESTED IN THE IMPACT OF DEVELOPMENTS IN THE COLOR TELEVISION INDUSTRIES IN A NUMBER OF OTHER COUNTRIES WHICH SUPPLY, OR COULD SOON SUPPLY, COLOR TELEVISION SETS AND RELATED COMPONENTS TO THE UNITED STATES. OFFICIAL U.S. IMPORT DATA FOR THE FIRST 11 MONTHS OF 1977 SHOW ENTRIES OF SUCH ARTICLES FROM SEVERAL COUNTRIES HAVE INCREASED. PRIVATE INDUSTRY AND OTHER SOURCES HAVE INDICATED THERE MAY BE A SURGE IN THE ENTRY OF SUCH ARTICLES INTO THE UNITED STATES IN 1978.

3. ACTION ADDRESSEES ARE REQUESTED TO MAKE BEST EFFORTS TO PROVIDE INFORMATION ON POINTS SET OUT IN PARA. 4. BELOW. THE INTERAGENCY AD HOC COMMITTEE TO MONITOR COLOR TELEVISION IMPORTS (AHC) REALIZES THAT SOME OF THE REQUESTED INFORMATION MAY BE TIME-CONSUMING TO OBTAIN, AND THAT IN OTHER CASES INFORMATION MAY BE INCOMPLETE OR TENTATIVE. BECAUSE OF INCREASING CONCERN OVER IMPORTS FROM THIRD COUNTRY SUPPLIERS, THE AHC PLANS TO COMPLETE A REPORT ON RECENT DEVELOPMENTS BY EARLY FEBRUARY. PLEASE CABLE WHATEVER INFORMATION YOU ARE ABLE TO DEVELOP WITHIN NEXT TWO WEEKS, AND FOLLOW WITH ADDITIONAL INFORMATION ON A TIMELY BASIS. IF ADDRESSEE POSTS HAVE SUPPLIED PREVIOUS REPORTS CONTAINING ANY OF THE REQUESTED INFORMATION, PLEASE CITE REFERENCES AND FURNISH ANY SUPPLEMENTARY INFORMATION NOW AVAILABLE UPDATING SUCH REPORTS.

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4. INFORMATION REQUESTED:

A. WHAT FIRMS IN HOST COUNTRIES PRODUCE AND EXPORT COLOR TELEVISION SETS OR SUBASSEMBLIES?

B. ARE THESE FIRMS NATIONAL FIRMS, JOINT VENTURES, LICENSEES? SPECIFY BY NAME AND NATIONALITY ANY PARTNERS OR ASSOCIATES.

C. WHAT ARE THE LEVELS OF RECENT PAST PRODUCTION, PRESENT PRODUCTION, AND ANTICIPATED FUTURE PRODUCTION? IS PRODUCT PRIMARILY FOR EXPORT? WHAT PROPORTIONS TO WHAT DESTINATIONS? GIVE STATISTICS, PARTICULARLY REGARDING EXPORTS TO UNITED STATES, IF POSSIBLE.

D. IN WHAT FORM ARE EACH COMPANY'S PRODUCTS EXPORTED (OR TO BE EXPORTED)? COMPLETE COLOR TV SETS (TSUSA 685.2025 THROUGH 685.2046); COMPLETE COLOR TV SET KITS WITH A PICTURE TUBE (TSUSA 685.2055), INCOMPLETE COLOR TV SETS WITH A PICTURE TUBE (TSUSA 685.2061 AND 685.2062), INCOMPLETE COLOR TV SETS WITHOUT A PICTURE TUBE BUT INCLUDING ALL OR PART OF A CHASSIS FRAME (TSUSA 685.2064)

INCOMPLETE COLOR TV SETS WITHOUT A PICTURE TUBE AND WITHOUT INCLUDING ALL OR PART OF A CHASSIS FRAME (TSUSA 685.2066 SEE-ALSO PART 5 STATISTICAL HEADNOTES 4 (B)(I) AND 4(B)(II)).SUBASSEMBLIES OF COLOR TV SETS (TSUSA 685.2067-(II)), IF POSSIBLE, REPORT PRODUCT IN TERMS OF TARIFF DESCRIPTION OF CITED TSUSA ITEMS. (TSUSA ITEMS 685.2066

AND 685.2067 ARE NOT SUBJECT TO THE OMA.).

E. WHAT IS THE LEVEL OF EMPLOYMENT IN THE INDUSTRY?
WHAT ARE THE PREVAILING WAGE RATES?

5. FYI. PRESIDENTIAL PROCLAMATION 4511 WHICH
IMPLEMENTED THE OMA PROVIDES THAT IF THE QUANTITY OF
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IMPORTS FROM ALL OTHER COUNTRIES OF THE ARTICLES SUBJECT
TO IMPORT RELIEF APPEAR LIKELY DURING A TWELVE MONTH
PERIOD TO DISRUPT THE EFFECTIVENESS OF THE ORDERLY
MARKETING AGREEMENT THE SPECIAL REPRESENTATIVE MAY
INITIATE CONSULTATIONS WITH THOSE COUNTRIES RESPONSIBLE
FOR SUCH DISRUPTION AND MAY PREVENT FURTHER ENTRIES
OF SUCH ARTICLES FOR THE REMAINDER OF THE RESTRAINT
PERIOD OR OTHERWISE MODERATE OR RESTRICT THE IMPORTS
FROM SUCH COUNTRIES. END FYI. CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X
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TAGS: ETRD, TW, US
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